



# IRON DUKES

IRON DUKES MEMBERSHIP BROCHURE  
2022 - 2023

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## IT'S MORE THAN A GAME

For the over 700 student-athletes who participate in varsity athletics at Duke University, being a Blue Devil is about more than a game. It is not only about striving for excellence in competition, but also in the classroom, and in the community. Their incredible ambition is truly a testament to Duke University and all those who invest in their success. Your decision to donate to the Iron Dukes provides student-athletes opportunities that will shape their Duke experience and undoubtedly last a lifetime. This vibrant culture of philanthropy is vital to the University and to all student-athletes now and in the future. Your willingness to give helps make Duke Athletics even better, and for that, we are indeed grateful!

Go Duke!

**- Nina King**  
**Vice President, Director of Athletics**



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[GoDuke.com/IronDukes](http://GoDuke.com/IronDukes)



# BY THE NUMBERS

**31** Number of times in the past 32 years that Duke has led the ACC in Academic Honor Roll selections

**99** Percentage of Duke's Student-Athlete Graduation Success Rate (GSR)

**50** Number of years of Women's Varsity Athletics

**9** Duke University ranking by US News & World Report

**618** Number of student-athletes named to the ACC Academic Honor Roll in 2021

**19** Teams achieved 100 percent GSR

# KEY DATES & ACTIONS

**JULY 01 2022**

Beginning of Iron Dukes Fiscal Year & Pledge Renewal

Men's & Women's Basketball Season Ticket Pledge Priority Deadline

**JULY 20 2022**

**OCT 15 2022**

Iron Dukes Day Duke Football vs. UNC

Football Bowl Game Pledge Priority Deadline

**OCT 31 2022**

**NOV 29 2022**

Varsity Club Giving Day

Men's & Women's Basketball Postseason Ticket Pledge Priority Deadline

**DEC 31 2022**

Donation Deadline for Calendar Year Tax Deductibility

End of Iron Dukes Fiscal Year All Pledges Due in Full

**JUNE 25 2023**

## MEMBERSHIP BENEFITS



PRIORITY GROUP:	6	5	4	3	2	1	1+
Iron Dukes Annual Support	\$100-\$249	\$250-\$999	\$1,000-\$4,999	\$5,000-\$8,999	\$9,000-\$15,999	\$16,000-\$39,999	\$40,000+
Iron Dukes Cumulative Support		\$48,000 (approx.)	\$145,000 (approx.)	\$325,000 (approx.)	\$550,000 (approx.)	\$850,000 (approx.)	\$1,200,000 (approx.)

### IRON DUKES MEMBERSHIP BENEFITS:

- Provide Critical Support for Duke Student-Athletes
- Invitations to Special Iron Dukes Events
- Subscription to GoDuke the Magazine
- Exclusive Ticket Opportunities
- Lapel Pin (New Members)
- Iron Dukes Auto Decals

### TICKETING AND PARKING:

	\$100	\$250	\$4,000	\$8,000	\$16,000	\$60,436	\$85,354	\$100,000
Football Season Tickets	•	•	•	•	•	•	•	•
Football Parking Pass <sup>^</sup>		•	•	•	•	•	•	•
Priority for Football Tickets (Away and Bowl Game)	•	•	•	•	•	•	•	•
Women's Basketball Season Tickets	•	•	•	•	•	•	•	•
Women's Basketball Parking Pass <sup>^</sup>	•	•	•	•	•	•	•	•
Priority for Women's Basketball Tickets (Away and Postseason)	•	•	•	•	•	•	•	•
Men's Basketball Season Tickets*			1	2	4	4	4	6
Men's Basketball Parking Pass <sup>^</sup>		•	•	•	•	•	•	•
Priority for Duke Men's Basketball Ticket Waitlist (Home, Away & Postseason)	•	•	•	•	•	•	•	•

\* If demand exceeds supply, Iron Dukes priority as of July 20 will be used for new season ticket requests | <sup>^</sup> Season tickets required to be eligible. All tickets and parking passes require specified Iron Dukes Annual Fund support. Tickets and parking passes are sold separately and are not included with your Iron Dukes membership.

## Iron Dukes Annual Fund

Intercollegiate athletics relies on the devoted commitment of alumni and friends who demonstrate their loyalty year after year. This continued annual support is essential for Duke to meet the ongoing and ever-changing needs of sponsoring varsity athletics. When you give to the Iron Dukes Annual Fund you help us fulfill our most pressing need of providing scholarships to Duke's student-athletes. A single athletic scholarship for the 2022-2023 academic year is **\$85,354**, with estimated academic totals for the 2022-2023 year at **\$22.6M** in tuition and fees plus **\$5.1M** in room, board, and cost of attendance.

### The Iron Dukes Champions Level Society

The Iron Dukes Champions Level Society is an exclusive group of donors contributing \$100,000 or more to the Iron Dukes Annual Fund each year.

### The Cameron-Wade Society

Named for legendary Duke coaches Eddie Cameron and Wallace Wade, the Cameron-Wade Society is comprised of donors who make annual gifts in the amount of tuition or a full scholarship.

- \$85,354 Cameron-Wade Society Full Scholarship for one student-athlete
- \$60,436 Cameron-Wade Society Tuition for one student-athlete



## Iron Dukes Varsity Club

The Iron Dukes Varsity Club facilitates sport-specific funding for Duke University's 27 varsity sports, as well as Marching Band and Cheerleading. Funds raised for each team's Varsity Club are used by that program for annual sport-specific needs. While each team's needs are different, Varsity Club support gives each program the opportunity to excel as they compete against the best competition in the country.

### Contribute To Specific Team Projects

Each year coaches identify special projects, which are outside of their annual budget, that will help meet their student-athletes' needs. Major gifts of \$25,000 and above make a significant impact in addressing these needs. Recent team projects include locker room renovations, branding projects, practice facility upgrades, and the purchase of specialized training equipment.

## Endowments

An endowment is one of the most powerful ways to help Duke Athletics, as your gift establishes an enduring legacy that will benefit Duke student-athletes in perpetuity. Approximately 28% of Duke Athletics scholarship costs are covered by endowment income. Gifts of endowment provide current revenue and investment growth across generations, assisting Duke now and far into the future. Endowment level gifts ranging from \$100,000 to \$5,000,000+ provide long-term sustainability for Duke's athletic programs by funding scholarships and providing additional operating support.

<b>Director of Athletics</b>	<b>\$5,000,000</b>
<b>Men's Basketball Head Coach (Reserved)</b>	<b>\$5,000,000</b>
<b>Women's Basketball Head Coach</b>	<b>\$5,000,000</b>
<b>Football Head Coach</b>	<b>\$5,000,000</b>
<b>Olympic Sport Head Coach</b>	<b>\$2,000,000</b>
<b>Fully Endowed Athletics Scholarship</b>	<b>\$1,500,000</b>
<b>Named Restricted Athletics Scholarship</b>	<b>\$300,000</b>
<b>Named Unrestricted Athletics Scholarship</b>	<b>\$100,000</b>
<b>Operational</b>	<b>\$100,000</b>

## Planned Giving

While outright gifts provide vital resources for the University today, deferred gifts to Duke Athletics can help shape Duke's future. Including Duke Athletics in your estate planning is a terrific way to make an impact while simultaneously improving your Iron Dukes priority. For more information on the different forms of deferred or planned gifts visit [www.giving.duke.edu/gift-planning](http://www.giving.duke.edu/gift-planning). If you already have Duke Athletics in your estate plans, please contact us at (919) 613-7575 to ensure your wishes are followed.

## Capital Projects

To continue the quest for excellence both in the classroom and in competition, Duke must further enhance facilities to meet or exceed the modern standards of an elite athletics program without compromising our history and tradition. Philanthropic gifts, above and beyond Iron Dukes Annual Fund support, make these first-class facilities possible. By making a significant gift to support a capital project, you will personally transform the future of Duke Athletics and impact the Duke Athletics experience. Naming opportunities are available by visiting [www.goduke.com/namingopportunities](http://www.goduke.com/namingopportunities).



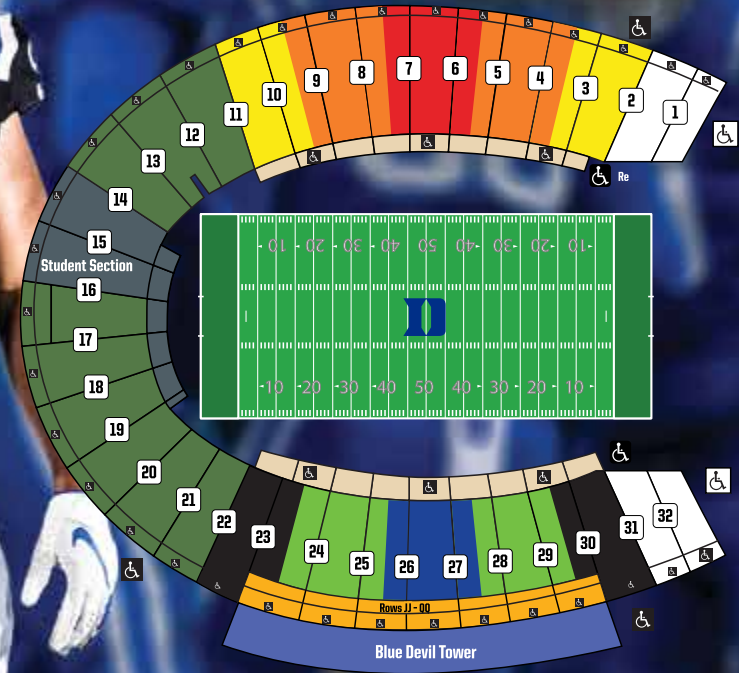
# FOOTBALL SEASON TICKET OPPORTUNITIES

## Blue Devil Tower Football Premium Seating

By purchasing season tickets in Blue Devil Tower, not only are you providing increased support for Duke student-athletes, but you will have the best view to cheer on our Blue Devils! Located on the west side of Brooks Field at Wallace Wade Stadium, Blue Devil Tower provides exclusive benefits which will enhance your game day experience.

### Amenities Include:

- Exclusive club level access
- Complimentary high-end food and non-alcoholic beverages
- Ability to purchase alcohol during the game
- Individual padded chair back seats
- Parking pass

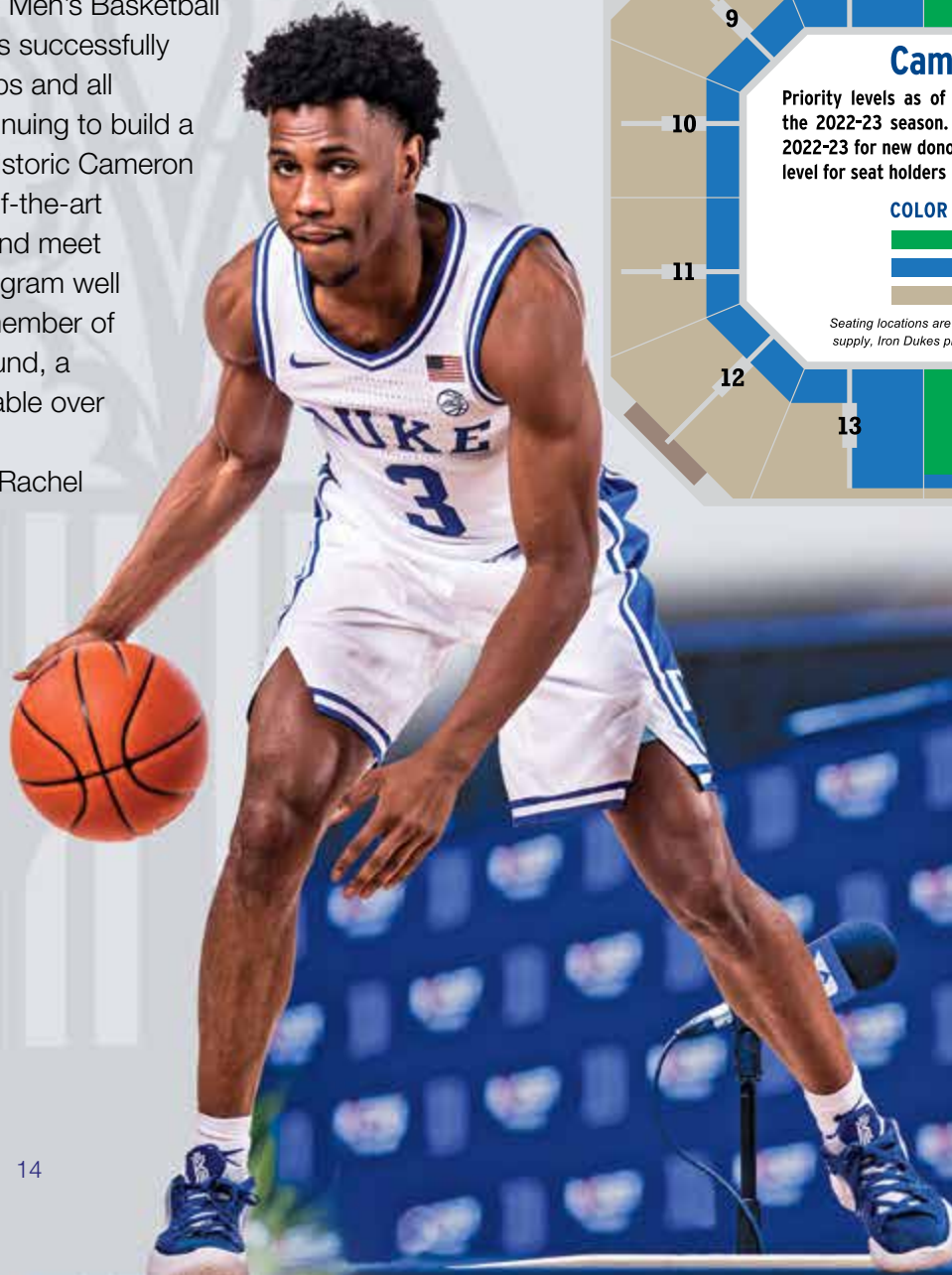


**If interested in purchasing season or single game tickets in Wallace Wade Stadium, please contact the Duke IMG Ticket Office at (919) 681- BLUE.**

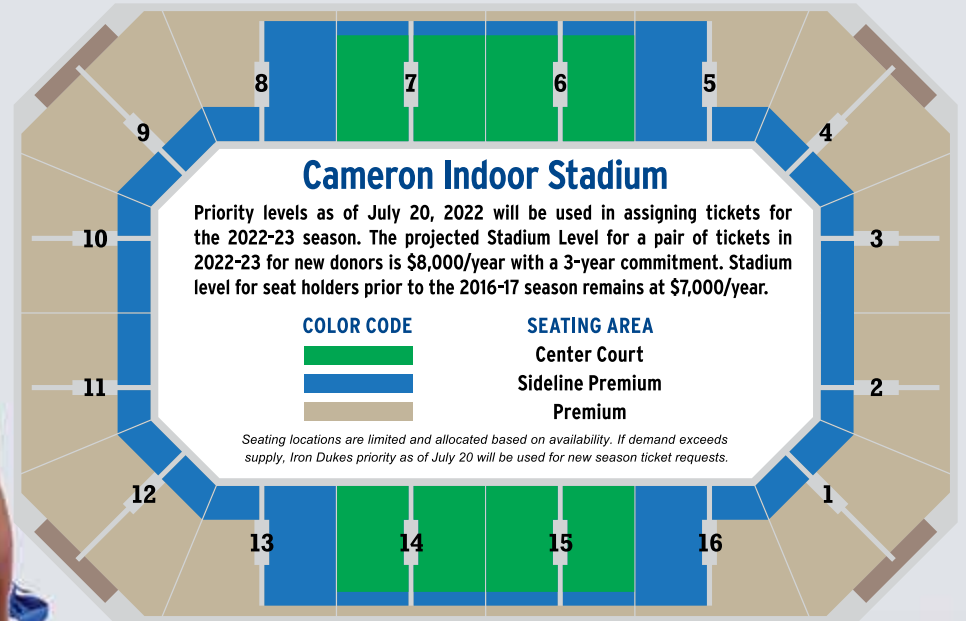


# The Duke Basketball Legacy Fund

The Duke Basketball Legacy Fund is a unique and intimate donor program established to help secure the future success of the Duke Men's Basketball program. The Legacy Fund has successfully endowed 13 player scholarships and all coaching positions; while continuing to build a capital fund to help enhance historic Cameron Indoor Stadium, create state-of-the-art facilities around the stadium, and meet the overall demands of the program well into the future. To become a member of the Duke Basketball Legacy Fund, a minimum gift of \$1 million payable over a five-year period is required. For more information, contact Rachel Curtis at (919) 613-7501.



# Men's Basketball Season Ticket Opportunities







## Frequently Asked Questions

### Who Can Join the Iron Dukes?

All Duke fans and supporters are encouraged to join the Iron Dukes. You do not have to be a former Duke student-athlete or graduate of Duke University to join the Iron Dukes.

### Is My Contribution to the Iron Dukes Tax Deductible?

It depends. Under the current tax laws, a deduction may be available for charitable contributions to the Iron Dukes where only incidental benefits are received by the donor. In the case of gifts where seating rights for an athletic event held at a Duke stadium are accepted as a direct or indirect result of such gift, the gift is non-deductible. Donors may request that no goods or benefits be received in exchange for donations, including declining season-ticket privileges and benefits. We encourage all members to consult with their own tax advisor regarding their specific situation.

### How Do I Qualify for Ticket & Parking Benefits?

All Iron Dukes members qualify to purchase season and individual game tickets for Football and Women's Basketball, as well as request individual Men's Basketball tickets. Iron Dukes priority is used for all seating allocations. For detailed information, please contact the Iron Dukes Office.

### Iron Dukes Membership and Season Ticket Purchase Rights

Iron Dukes members who desire to purchase season tickets to Duke Men's Basketball in Cameron Indoor Stadium or Duke Football in Blue Devil Tower must make annual contributions to the Iron Dukes Annual Fund in an amount determined by Duke Athletics. Under the 2017 Tax Act, all donations that directly or indirectly provide the right to seating at an athletic event in a Duke athletic stadium are not deductible for tax purposes.

Gifts or grants from the following sources do NOT satisfy any amount required to be contributed for the right to purchase season tickets in either Cameron Indoor Stadium for Duke Men's Basketball or Blue Devil Tower for Duke Football:

- Donor-advised funds
- Private foundations
- Other charitable organizations
- Employer matching gift programs
- Individual retirement accounts (IRA) charitable rollovers
- Appreciated stock/securities

Duke may accept donations from these sources, but no ticket purchase rights will be conveyed. Donors may receive no more than an incidental benefit from Duke, directly or indirectly, as a result of any gifts or payments from such sources. Duke University does not provide legal, tax, or financial advice. The information presented is intended for educational purposes only. All donors are strongly encouraged to consult professional counsel with respect to their personal circumstances.



## Frequently Asked Questions

### Men's Basketball Season Tickets

The projected Stadium Level for new season ticket holders for the 2022-2023 Men's Basketball season is \$8,000/year with a three-year commitment. For season ticket holders prior to 2016-2017, the Stadium Level remains at \$7,000/year. Iron Dukes members contributing at Stadium Level to the Iron Dukes Annual Fund will receive a season ticket application in August. If demand exceeds supply, Iron Dukes priority as of July 20 will be used for new season ticket requests.

### Duke Men's Basketball Ticket Waitlist

The Duke Men's Basketball Ticket Waitlist program redistributes tickets that are turned in by season ticket holders on a game-by-game basis. Those who make a request for the waitlist may have the opportunity to purchase tickets, when and if tickets become available. The Duke Men's Basketball waitlist is prioritized first by Iron Dukes priority and then on a first-come-first-served basis to the public.

### Postseason Ticket Opportunities

All Iron Dukes members are eligible to request Football bowl game tickets. Priority levels as of October 31 will be used for allocation. Allocation is based on Iron Dukes priority, event location, ticket supply, and demand.

All Iron Dukes members are eligible to request postseason Men's and Women's Basketball game tickets. Priority levels as of December 31 will be used for allocation. Allocation is based on Iron Dukes priority, event location, ticket supply, and demand.

### Iron Dukes Parking

Members giving to the Iron Dukes Annual Fund at the \$250 level or higher who purchase season tickets to Football and Men's Basketball are eligible to purchase a season parking pass for those sports. Iron Dukes Annual Fund members giving at the \$100 level or higher who purchase Women's Basketball season tickets are eligible to receive a Women's Basketball season parking pass. Members who qualify for parking but do not have season tickets can request single-game parking passes by calling the Duke Athletics Ticket Office at 919-681-6767.

### What Do I Need to Know About NCAA Compliance Rules?

Iron Dukes members may not write, call, contact, or otherwise recruit on behalf of Duke University Athletics. You may speak to a prospect only if the prospect initiates the call and the call is not for recruiting purposes, but you must refer all questions about the athletics program to the coaching staff. Under certain circumstances, it may be permissible to continue a pre-established relationship with a prospect/prospect's family. A prospective student-athlete remains a prospect until he or she enrolls in classes at Duke. Per NCAA rules, current student-athletes jeopardize their ability to participate if they, or their families, have accepted any extra benefits (e.g., gifts or cash, meals at a restaurant, event tickets, free or reduced-cost services, etc.). Please keep in mind, extra benefit restrictions apply both to current student-athletes and former student-athletes. Athletic representatives may provide an occasional meal to student-athletes, provided the meal occurs in your home (it may be catered) or on campus and the meal is approved in advance by the compliance office. For more information, visit [GoDuke.com/IronDukes](http://GoDuke.com/IronDukes).





## Iron Dukes Membership

An Iron Dukes membership starts at \$100 annually. Iron Dukes members can make a pledge and honor that pledge in installments throughout the fiscal year, which runs from July 1 through June 25. All pledges for the 2022-2023 year must be paid in full by June 25, 2023.

There is an automatic pledge renewal program to make renewing your Iron Dukes membership more convenient. This program automatically rolls over your current pledge to a pledge in the same amount and allocation for the following fiscal year. If you do not wish to participate in this program, please contact the Iron Dukes office at 919-613-7575 or by email at [IronDukes@duke.edu](mailto:IronDukes@duke.edu).

The most common ways to give to Duke Athletics are via check or credit card. Please make checks payable to Duke University. You may pay online with a credit card or e-check at [www.gifts.duke.edu/athletics](http://www.gifts.duke.edu/athletics). For other ways to give, including appreciated stock, gift transfers, IRA distributions, and donor-advised funds, visit [www.giving.duke.edu/gift-planning](http://www.giving.duke.edu/gift-planning).

### Multi-Year Pledges

We greatly encourage and appreciate multi-year pledges. A multi-year pledge is not only helpful to Duke Athletics, but it can also be advantageous for you in cutting down on annual solicitations and more efficient planning, all while improving your Iron Dukes priority. Additionally, Iron Dukes who commit to a 5-year pledge (minimum \$1,000 annually) or include Duke Athletics in their estate or retirement

plans can receive additional lifetime giving credit to their Iron Dukes account. Lifetime giving credit directly impacts a donor's priority level.

### Matching Gifts

Double your impact and ask if your company will match your gift. To take advantage of this opportunity to increase your support, you must file a matching gift claim with your company. Matching gift donations cannot be applied toward the right to purchase season tickets in either Cameron Indoor Stadium for Duke Men's Basketball or Blue Devil Tower for Duke Football. To learn more visit [www.giving.duke.edu/matching-gifts/](http://www.giving.duke.edu/matching-gifts/).

### Junior & Young Iron Dukes

Young Blue Devil fans can join the Junior or Young Iron Dukes programs to show their support of Duke student-athletes while getting a head start on building Iron Dukes priority. For \$30, children in the 8th grade and younger can participate in the Junior Iron Dukes. For \$50, young adults from 9th grade to age 22 can join the Young Iron Dukes. Learn more about Junior & Young Iron Dukes at [GoDuke.com/IronDukes](http://GoDuke.com/IronDukes).

### Refer a Friend

Strengthen the foundation of the Iron Dukes by referring a fellow Blue Devil fan to join the Iron Dukes team. For every new member that you refer to the Iron Dukes, you will receive giving credit towards your Iron Dukes priority.

# Stay Connected

Follow the Iron Dukes on all of our social media outlets. Twitter, Facebook and Instagram are excellent ways to stay up-to-date on news and insider information about our student-athletes and teams.

#ITSMORETHANAGAME

 The Iron Dukes

 @TheIronDukes

 @TheIronDukes

[www.GoDuke.com/IronDukes](http://www.GoDuke.com/IronDukes)

[IronDukes@duke.edu](mailto:IronDukes@duke.edu)

Phone: 919-613-7575

Fax: 919-681-8612

367 Scott Family Athletics Performance Center  
110 Whitford Drive  
Durham, NC 27708-0542





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[www.GoDuke.com/IronDukes](http://www.GoDuke.com/IronDukes)